



March 7, 2018

10 a.m. - 4:30 p.m.

Reception following conference

Presented by the Water Association of Kern County

The 2018 Kern County Water Summit will be a day of intriguing discussion and presentations on water issues impacting Kern County, California and the nation. Sacramento-San Joaquin Delta issues, groundwater regulations, urban water management and supplies, water politics and the California WaterFix will be just some of the topics covered in this conference designed to inform business owners, oil company representatives, farmers, local government officials and managers, and the general public. High-level keynote speakers will offer attendees insight and information about critical water topics.

The Summit will be marketed to the public at large and topics and speakers will provide useful, thought-provoking information that will spur debate and problem resolution.

It is expected that approximately 300-400 will attend the conference.

SPONSORSHIP

Gold Level \$10,000

Benefits: Four tickets to Summit; reserved premium seating; logo placement on all print materials, collateral, advertising (when possible) and conference material including conference tote bag; exhibit booth (6 x 10); 30 second promotional opportunity to conference attendees (either video or live presentation about your business)

Silver Level \$5,000

Benefits: Two tickets to Summit; reserved premium seating; logo placement on all print materials, collateral, advertising (when possible) and conference material including conference tote bag; exhibit booth (6x10)

Bronze Level \$1000

Benefits: One ticket to Summit; name placement on all print materials, collateral, advertising (when possible) and conference material excluding conference tote bag

Conference Reception Sponsor (two available) \$5000

Benefits: Exclusive sponsorship of after conference reception, networking opportunity. Two tickets to Summit; reserved seating; logo placement on all print materials, collateral, advertising (when possible) and conference material including conference tote bag; exhibit booth (6x10).

Exhibit Booths \$250

6x10 exhibit space and name in event program

Tote Bag Sponsor \$500

Logo on tote bags given to all conference attendees



For more information contact Beth Pandol, 661-746-3300, 661-302-8171 or email bpandol@wakc.com.

WAKC is a 501(c)(3) organization. Tax ID: 95-1854813.



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Sponsor Commitment Form

Company/Organization Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please choose a sponsor level

Gold Level \$10,000 _____

Silver Level \$5,000 _____

Conference Reception \$5,000 _____ (only two sponsorships available)

Bronze Level \$1,000 _____

Tote Bag Sponsor \$ 500 _____

Please mail this form, along with a check payable to Water Association of Kern County, P.O. Box 2165, Bakersfield, CA 93303. For more information contact Beth Pandol, 661-746-3300, 661-302-8171 or email bpandol@wkc.com.

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Exhibit Booth Reservation

This year, there will be break-out sessions to allow conference attendees to visit exhibit booths more often. And, exhibit booths will be featured during the after conference reception. Booth

Space is limited - register soon. First come basis.

Company/Organization Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Exhibit Booth \$ 250 _____

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