

2017 Kern County

# WATER SUMMIT

March 1, 2017      The New Reality

## Presented by the Water Association of Kern County

The 2017 Kern County Water Summit will be a day of intriguing discussion and presentations on water issues impacting Kern County, California and the nation. Sacramento-San Joaquin Delta issues, groundwater regulations, urban water management and supplies, water politics and the California WaterFix will be just some of the topics covered in this conference designed to inform business owners, oil company representatives, farmers, local government officials and managers, and the general public. High-level keynote speakers will offer attendees insight and information about critical water topics.

The Summit will be marketed to the public at large and topics and speakers will provide useful, thought-provoking information that will spur debate and problem resolution. It is expected that approximately 300-400 will attend the conference.

**Your sponsorship is needed to support this important event. Please review the following sponsor opportunities and fill out the attached form and mail to WAKC, P.O. Box 2165, Bakersfield, CA 93303.**

### Gold Level    \$10,000

Benefits: Four tickets to Summit; reserved premium seating; logo placement on all print materials, collateral, advertising (when possible) and conference material including conference tote bag; exhibit booth (6 x 10); 30 second promotional opportunity to conference attendees (either video or live presentation about your business)

### Silver Level    \$5,000

Benefits: Two tickets to Summit; reserved seating; logo placement on all print materials, collateral, advertising (when possible) and conference material including conference tote bag; exhibit booth (6x10)

### Bronze Level    \$1000

Benefits: One ticket to Summit; name placement on all print materials, collateral, advertising (when possible) and conference material excluding conference tote bag

### Exhibit Booths    \$500

6x10 exhibit space and name in event program

### Tote Bag Sponsor    \$500

Logo on tote bags given to all conference attendees

**For more information contact Beth Pandol, 661-746-3300, 661-30-28171 or email [bpandol@wakc.com](mailto:bpandol@wakc.com).**

**WAKC is a 501(c)(3) organization. Tax ID: 95-1854813.**



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# Sponsor Commitment Form

Company/Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please choose a sponsor level below.

Gold Level \$10,000 \_\_\_\_\_

Silver Level \$5,000 \_\_\_\_\_

Bronze Level \$1,000 \_\_\_\_\_

Exhibit Booth \$ 500 \_\_\_\_\_

Tote Bag Sponsor \$ 500 \_\_\_\_\_

**Please mail this form, along with a check payable to Water Association of Kern County, P.O. Box 2165, Bakersfield, CA 93303. For more information contact Beth Pandol, 661-746-3300, 661-302-8171 or email [bpandol@wakc.com](mailto:bpandol@wakc.com).**

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